



ATISA

AMERICAN TRANSLATION  
& INTERPRETING STUDIES  
ASSOCIATION

## 2024 SUMMER INSTITUTE ON TRANSLATION ACROSS THE CURRICULUM

UNIVERSITY OF IOWA, IOWA CITY / **June 5-9, 2024**

### “THE UNDERGRADUATE CURRICULUM: PROGRAMS, COURSES, ACTIVITIES”

In an era of rapid globalization, the need to promote translation as a crucial global literacy skill is widely recognized. At the same time, many fear that teaching translation can be used to bypass the study of foreign languages, and to promote cultural stereotypes and the hegemony of English as a lingua franca. Teaching translation literacy, however, addresses these fears by keeping issues of language front and center in a variety of pedagogical contexts, offering opportunities for students of foreign languages to apply their knowledge while motivating others to study foreign languages.

The 2024 CTGL-ATISA Summer Institute invites those constituencies in higher education that are in a position to promote translation as a global literacy skill, and that want to incorporate translation into their teaching (e.g., instructors of World Languages and Literatures, Comparative Literature, and Creative Writing and General Education). The Summer Institute is open to faculty and graduate students at all stages of their career, and administrators.

This four-day residential gathering features a combination of lectures, roundtables, syllabus design workshops, discussion sessions and individual tutorials for those interested in

- theoretical approaches to translation as an asset-building pedagogy
- designing and implementing translation-related activities, courses, tracks, or programs
- exploring careers in the language industry and providing concrete training for students
- fostering a greater understanding of the asymmetries among world languages through comparative grammar and comparative stylistics.

The Summer Institute is co-directed by **Brian James Baer**, Professor of Russian and Translation Studies, Kent State University, Founding Editor, *Translation and Interpreting Studies*, and **Aron Aji**, Director of Translation Programs, The University of Iowa. The faculty of the 2024 Summer Institute consists of colleagues in the field of Translation and Interpreting Studies whose work focuses on issues of pedagogy: **Sonia Colina**, Director, National Center for Interpretation, Professor of Spanish & Portuguese, University of Arizona; **Christopher Mellinger**, Associate Professor of Interpreting Studies, The University of North Carolina, Charlotte; **Curtis Bauer**, Translator, Poet, and Professor at Texas Tech University, and **Adrienne Rose**, Director, BA in Translation, The University of Iowa.

The Summer Institute is made possible through funding by the US-DOE NRC grant and by ATISA.

Out of town participants will be provided hotel lodging, breakfast and lunch vouchers at local eateries, and catered dinners on Wednesday and Saturday evenings. Participants are responsible for travel to and from Iowa City. A limited number of travel subsidies are available upon request.